



Tyndale Foundation

# 2021 Impact Report



**Feed the hungry, and help  
those in trouble. Then your light  
will shine out from the darkness,  
and the darkness around you  
will be as bright as noon.**

**ISAIAH 58:10 NLT**

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**Sometimes  
change  
happens slowly.  
Sometimes it  
happens fast.  
Sometimes  
everything  
changes  
overnight.**

When Tyndale House Foundation staff members started pulling together information for this 2021–2022 Impact Report in late February of 2022, we had no idea how quickly everything about the end of our fiscal year would change.

Typically, in February and March, we are preparing for a board meeting in April, working on end-of-year financial reports, and finalizing budgets for the upcoming fiscal year in addition to finishing our Impact Report and reflecting on what God has done in and through us in the year before.

But on the evening of February 23, 2022 (predawn morning in Eastern Europe), Russian forces invaded Ukraine, and the world changed overnight. Much of Thursday, February 24, was spent in prayer for our Ukrainian friends and partners under attack. When the initial shock passed, we worked at contacting our grantees in Ukraine and getting updates on the crisis as it unfolded. As governments around the world levied sanctions against Russia, we worked with strategic partners to ensure we could get funds into Ukraine to help meet immediate and basic needs.

When it became clear that seminaries and other Christian communities were going to be driving much of the effort to evacuate people from urban areas targeted by Russian missiles and bombs, we helped establish a fund through ScholarLeaders International to provide

assistance. As millions of Ukrainian refugees began streaming across borders into Poland and Hungary and Romania and other nearby countries, we responded to the growing demand for Bibles by providing funds to CLC International to print Ukrainian New Testaments. We remained in close contact with Ukrainian partners in the publishing world and in theological education. And we didn't stop praying.

As we finish this report in March 2022, the outcome of the war in Ukraine is unknown. Rather than speculate about an uncertain future or give in to despair at the devastating travesties we see unfolding daily, we choose to rely on the God who has promised, "I will strengthen you and help you. I will hold you up with my victorious right hand."

We look for bright spots amidst the darkness yet acknowledge that this is primarily a time for mourning with those who mourn.

**The gospel shines brightest  
when the world appears darkest.  
Right now it is very dark.  
We look for the morning.**

A photograph of a sunset over the ocean. The sun is a bright, glowing orb positioned slightly to the left of the center, just above the horizon. The sky is a gradient of warm colors, from a pale yellow near the sun to a deep orange and red towards the edges. The ocean's surface is covered in gentle, rhythmic waves that catch the light, creating shimmering patterns of gold and orange. The overall mood is peaceful and majestic.

As you read this report, I hope you  
will be encouraged by how the Lord's  
majestic name is filling the earth.



## The Lord's Majestic Name

**Becky Wilson**  
Chair of the Board

As the daughter of a businessman, I grew up in Iran, Germany, England, Peru, and the United Arab Emirates.

I came to faith in my senior year in high school through reading the Living Bible. In college, my faith was solidified, and I began to understand that God had prepared me to have some kind of international role. I determined I would only marry someone who also had a similar calling. That was when I met Bruce. Just a few years after we got married, we headed to Indonesia, where we served among Muslims for twelve years. Since returning to the United States, we have continued to focus on resourcing the global body of Christ.

It has been a privilege to serve on the Board of Directors of Tyndale House Foundation for twelve years. When I stepped into the role of Chair of THF in the spring of 2021, I was humbled by the responsibility. Psalm 8 spoke to me: "What are mere mortals that you should think about them, human beings that you should care for them?" And yet, the psalmist goes on to say that God gives us authority over all things and promises that the Lord's majestic name will fill the earth!

When we are brought into the body of Christ, we are brought into a global community. The American church is not the center of God's family. It is not even the largest part of God's family! Over the last forty years, the church in Africa, Asia, and Latin America has grown exponentially. Our brothers and sisters span the globe, and we have the privilege of partnering with them through the resources that have been provided through the publishing arm of Tyndale House Ministries.

If we have learned anything over these past few years, it is that we are globally interdependent. Supply chain issues have impacted delivery times and access to resources. COVID has impacted health, jobs, travel, entertainment and more. War is displacing people and nations are rallying to respond.

Tyndale House Ministries—with its sister divisions of Tyndale House Publishers and Tyndale House Foundation—functions as an interdependent organization with an overall mission to impact the world through the publication of Christian literature and through radical generosity.

## “What has been most surprising to you?”

The question from a ministry leader made me pause. I'm used to being asked things like whether Tyndale House Foundation will be able to provide a grant this year or whether last year's funds can be reallocated to meet a new need. So I had to think a moment before replying.

“I've been surprised—and encouraged—by our partners' resilience this year.”

Resilience has taken two forms in the many dozens of conversations I've had with ministry leaders in recent months. Both are surprising given what international organizations have experienced this year.

**FIRST**, the overall impact of COVID-19 on the financial health of organizations has not been as dire as we feared. A year ago, THF had just published the results of our international COVID-19 survey. Among the recommendations in our report was that foundation leaders be prepared to help failing organizations close down in a responsible way. We anticipated that many of our smaller international partners would not be able to weather the storm. Yet by God's grace, we have seen just the opposite take place. Not only have nearly all of our grantees remained active and healthy, many have

experienced growth. This is partly because donors have remained generous through the pandemic, but ultimately, of course, ministry growth is due to the Lord's faithfulness and blessing to those endeavoring to serve him.

**SECOND**, many organizations have made significant and successful adjustments to their ministry plans. When COVID-19 struck, every organization in the world had to shift focus to the same thing at the same time. For many, this meant moving from in-person events to online events. For others, it meant focusing on immediate needs like food distribution and medical care for a season rather than longer-term projects like leadership training or Bible translation. Our partners observed the most urgent needs in their contexts and adjusted their plans accordingly. As the world continues to recover physically and economically from the pandemic—and makes new adjustments for other crises like the war in Ukraine—two of the questions I'll be asking ministry leaders is what their timeline looks like for returning to their primary calling and what safeguards they are putting in place in the meantime to avoid mission drift.

Global change has led to changing priorities. As I write this in March 2022, the top priority for much of the world has shifted once again, this time from COVID-19 to Ukraine. No one

knows how long the current crisis will endure or when the next one will strike. One thing we do know and take comfort in is that God does not change. Nor is he surprised by the catastrophes that rock our world. He has promised to provide for our ultimate need—salvation from sin—and asks only that we trust him.

**MEANWHILE**, THF is committed to active stewardship of the resources entrusted to us. We will continue to monitor trends, needs, and partnership opportunities as we seek to help others weather various transitions well. We remain committed to vigilance as we observe rapid change, both positive and negative, in areas related to diversity, racial justice, gender equality, and political winds in the U.S. and abroad. These changes have affected every one of our grantees and partners at some level, and it has been critical for us to maintain wide-open lines of international communication as together we look for ways to understand and address these issues through a biblical lens. Through all of this, we maintain our steadfast commitment to Christ-centered partnership, prayer, communication, strategic innovation, and relational impact.



## President's Perspective

**Jeremy Taylor**  
President

*"I've been surprised—  
and encouraged—by our  
partners' resilience this year."*

# Grantmaking by the Numbers

**Theological Education** \$355,750

**Strategic Publishing** \$245,850

**Media** \$431,700

**Major** \$716,345

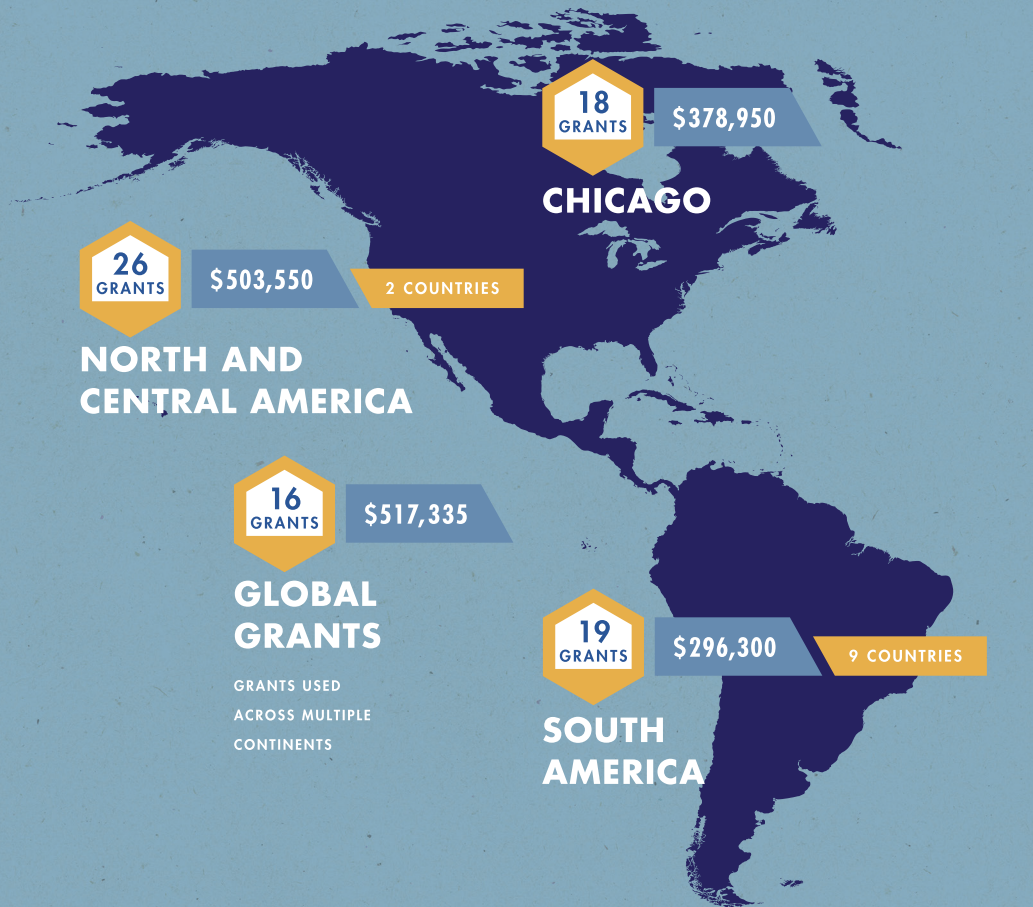
**Local** \$273,850

**Literature** \$643,900

**General Evangelical** \$851,700

**Crisis Opportunity** \$483,100

**Christian Education** \$333,000





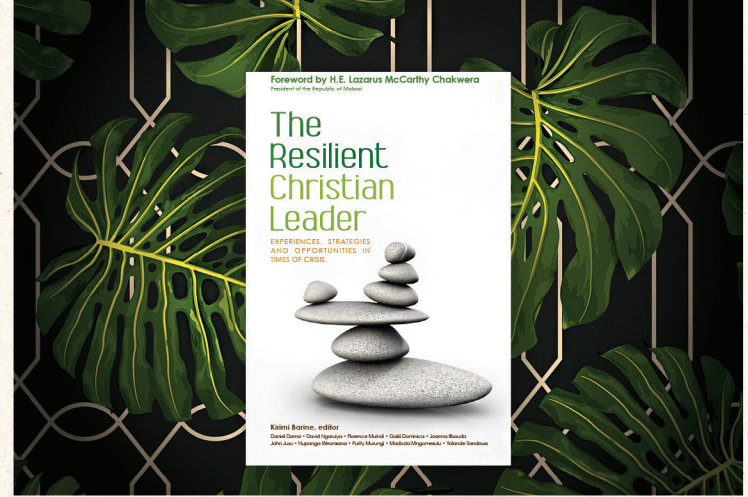
# Program Reports

## Africa Leadership Study

In August 2021, Tyndale House Foundation released a new book called *The Resilient Christian Leader* in partnership with participants in the Foundation's Africa Leadership Study program.

In the early days of the COVID-19 pandemic, when the whole world simultaneously went into lockdown, the ALS team joined on Zoom to share their experiences and to pray for the world and one another. During the meeting, there was deep concern expressed about what the pandemic would mean for people throughout Africa, especially considering the lack of effective Christian leadership in many areas of the continent. In response, one of the team members proposed a book idea to help Christian leaders understand how to take what they've learned from past disasters and apply them to future crises. The book would encourage leaders to be resilient not only in their own leadership, but also in their faith and exhortation of others to serve, collaborate, equip, and lead well.

Initially, the book was to be written by eight contributors, but over the course of the project, we ended up with submissions from 29 Christian leaders from the business, political, and ministry spheres throughout Africa. A special blessing was having President Lazarus Chakwera of Malawi write the foreword for the book based on his own experience stepping into the presidency in June of 2020.



In December, ALS team members in Nairobi hosted a small launch to promote the book prior to the Christmas season. Church leaders and Christian professionals working in other ministry sectors and mainstream marketplaces attended the two-hour event and learned about the book directly from several of its authors.

The team is now planning a conference that will take place in May of 2022. The event will bring together Christian leaders to network and discuss the topic of resilient leadership. We look forward to providing the book to facilitate the conversation and provide a place for them to connect and discuss firsthand. We are extraordinarily grateful to see this collaborative project come to completion and anticipate that God will use the book significantly as leaders continue to navigate through incredibly difficult challenges in the coming year.

## Engagement de l'Afrique

In 2015, Tyndale House Foundation made a commitment in partnership with other foundations and three evangelical seminaries in Francophone Africa to build a culture of collaboration and support between the three academic institutes. Out of this commitment (which came to be called Engagement de l'Afrique), several strategic priorities were defined: One of them was focused on developing the schools' libraries as a way to foster a collaborative culture of research. Thanks to the dedicated efforts of our francophone library consultant, we have become well acquainted with the librarians and the needs of the libraries at each of the three schools.

One need that became apparent early on was a consolidated resource in French for librarianship, specifically for an African context. A French translation of *The Librarian's Manual*, a resource of the Association of Christian Libraries, was suggested. After looking into several options, we ultimately felt that the best route of translation would be to take on the task in partnership with the francophone African librarians. And thus, *La Gestion d'une Bibliothèque* was born.

After nearly five years of significant work by our consultant and the librarians, the translation has been completed, and the manuscript is ready for print. This is a momentous milestone, and we look forward to seeing the book published and released in spring of 2022 by Langham Publishing.

This manual will be a great resource for not only the libraries of the three Engagement de l'Afrique schools but for libraries throughout Francophone Africa and the rest of the French-speaking world. With chapters focused on topics such as cataloging, classification systems, acquisitions, and library administration, the manual will be immediately relevant for many schools in Francophone Africa.

The manual will be dedicated to the EA librarians who served as the inspiration and motivation for the project. As stated in the acknowledgements of *La Gestion d'une Bibliothèque*, "It is the hope of all those who contributed to the preparation of this manual that it will be a great blessing to all who desire to contribute to the development of libraries and library service in the francophone world."



## Africa Speaks

For the past year, Tyndale House Foundation has been working with publishing partners in Ukraine and the Baptist church in the Democratic Republic of the Congo to facilitate the transfer of an old printing press from Ukraine to the DRC city of Goma. Historically, the church in Goma has only been able to print enough resources for fewer than 5 percent of their congregations and only once or twice a year. The new/used press would significantly increase the amount of resources the church could print and enable them to print for others, providing a potential source of income as well.



In July, the Foundation sent a young man from Goma to Oleksandriya, Ukraine. The plan was for him to spend two months learning how to use the printing press and a number of other machines involved in printing and publishing books. Working with Foundation partners at Ezdra Publishing House, he learned how to clean the printer, move and prepare the paper, film wrap, stack, impose, staple, use other machines needed in the printing process.

Back in Goma, the Baptist leaders have been working hard to formalize a business plan and prepare to renovate the building that will house the press. They have faced their fair share of obstacles. The first major setback was the eruption of Mount Nyiragongo in late May. Thousands of people were evacuated from their homes in Goma as lava made its way toward the inner city. Weeks passed before people were able to return home. When the church was ready to pick up this project again, finances were low, and they had to forego the original building they planned to use.

Today, with the war in Ukraine, the outcome of this project is unknown. Our partners in Goma and Ukraine are continuing to work through their unique situations and challenges, and we are all seeking the Lord's counsel on how to best move forward. While uncertainties exist, we trust that God has a plan to see a thriving Christian publishing industry in the DRC and will make it known to us as we continue to move forward in partnership.



# Partner Profiles

## Media Associates International

Did you know that roughly two-thirds of Christians today live in the Majority World, but fewer than 5 percent of Christian books are written by local authors? The lack of contextual, locally-authored, faith-based books poses challenges not only for Christian readers but for local churches and communities. If the content isn't relevant to the readers' environment and experience, it's liable to cause more harm than good.

Media Associates International trains local Christian publishers and writers around the world to create homegrown Christian literature that enriches their readers. One of the ways they do this is through a tri-annual conference that draws over 200 publishing professionals from across the globe. Participants in the week-long training event grow in their skills and network with other like-minded individuals. Because of the COVID-19 pandemic, MAI had to postpone this event to early 2022.

However, MAI's impact in 2021 was by no means diminished. In 2021, MAI pivoted their efforts from in-person to virtual training events and reached over 1,500 people through their "Stronger Together: Publishing Hope beyond Crisis" initiative. Through webinars hosted in multiple languages, publishing courses, video blogs, podcasts, and virtual consultations, publishing professionals from 87 countries were equipped to use the art of language to enrich and nourish local readers and restore hope in the face of crisis.



## ScholarLeaders

ScholarLeaders International exists to encourage and enable Christian theological leaders from the majority world for the benefit of the global church. They work directly with Christian leaders engaged in advanced education and help them to return home to minister in their context. ScholarLeaders also works directly with Christian seminaries, Bible colleges, and universities in the Majority World so that they can effectively fulfill their mission of training pastors, teachers, and leaders for the global church.

Theological institutions continued to feel the repercussions of the COVID pandemic throughout 2021. In countries such as Ethiopia, Lebanon, and Myanmar, political tensions and violence exacerbated schools' ability to carry out their programs. ScholarLeaders was able to work with each partner institution to understand its unique challenges and develop a plan to achieve sustainability. By utilizing some creative approaches such as online training, they found creative ways to maximize their ministry of encouraging and enabling schools and scholars. Through resources such as their InSights Journal, ideas on navigating fundraising and financial management in Majority World contexts to survive the pandemic were provided to leaders throughout their network. ScholarLeaders provided customized support to over 90 schools through financial relief and sustainability support, counseled and mentored 75 plus leaders, and provided one-on-one mentoring support to individual scholars. Though the last two years have been wrought with disruption, ScholarLeaders has been able to make adjustments and continue providing new and improved services and resources and have witnessed an astounding level of determination and resilience among the schools' leadership, making it possible for schools to survive and even grow in ministry effectiveness.

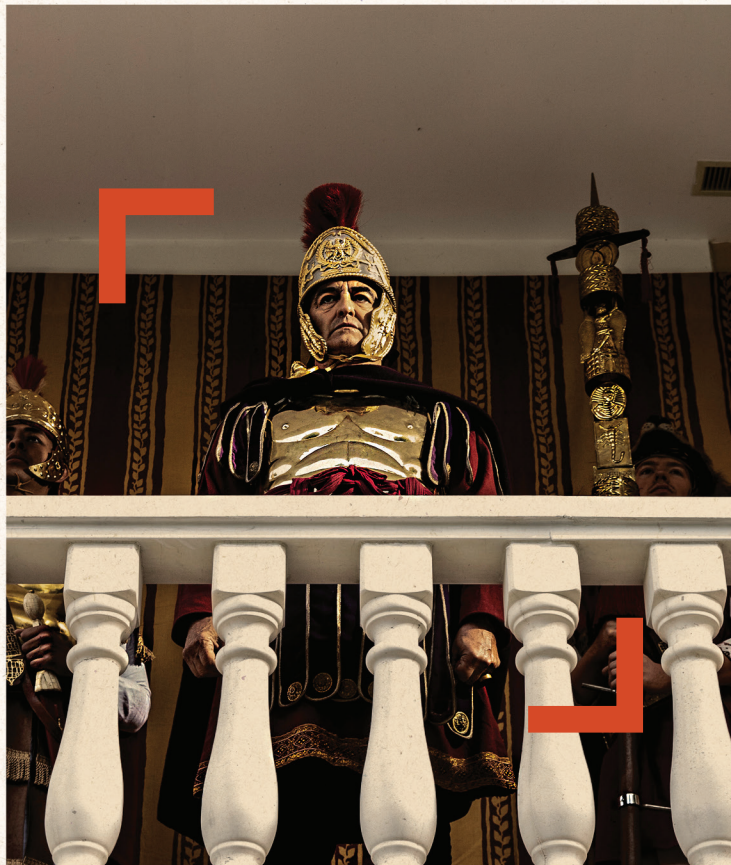


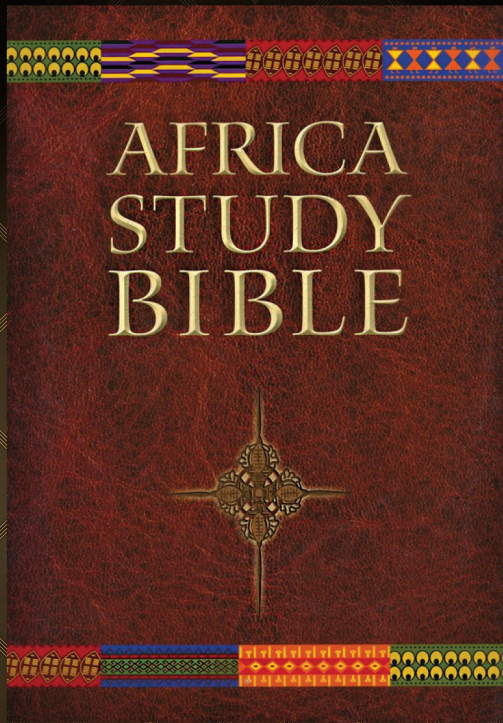
## International Media Ministries

The main goal for International Media Ministries is for people to see Jesus on every screen. Headquartered in Madrid, Spain, IMM was founded in 1981 to produce Bible-based media in almost 70 languages. One such effort is “The Heritage Project,” a docudrama series portraying the lives of Christians in the early centuries after Christ walked the earth. Each episode highlights real people and the challenges they faced. Stories like those of Cyprian, Tertullian, and Augustine demonstrate the sacrifice early church leaders made for Jesus while facing persecution from the Roman Empire. These stories are rooted in places like Algeria, Libya, and Tunisia, and they emphasize the important Christian roots planted in North Africa that can still be felt today.

Islamic societies often give the impression that everyone in the region has always been Muslim. Consequently, the true faith history of North African countries is lost to the local culture. The stories shared in “The Heritage Project” show vibrant Christian communities that existed in the region centuries before Islam. They bring a desperately needed message of hope.

“The Heritage Project” has been translated into Arabic and has received more than 21 million views, reaching people in Egypt, Tunisia, Morocco, Libya, Algeria, Syria, Saudi Arabia, and elsewhere throughout the MENA region. In 2021, Tyndale House Foundation gave a \$9,000 grant toward further development of “The Heritage Project.”





## Oasis International

Oasis International is a content developer and publisher dedicated to providing excellent resources for the church in English-speaking Africa. Their flagship project over the past ten years has been the Africa Study Bible (ASB)—a top-quality reference work created by a team of scholars representing nearly every country on the African continent. By combining top African scholarship with the easy-to-read text of the New Living Translation, Oasis facilitated the creation of a study Bible that is relevant in African contexts and is now used by pastors, scholars, and laypeople throughout both English-speaking and French-speaking Africa. Now Oasis is looking to build on the success of the ASB and increase Bible reading in Africa by making the NLT available in other formats. The demand is there, but building an adequate supply has proven difficult. To address this, Oasis has launched the Africa Bible Fund, an innovative impact-investing opportunity aimed at increasing the number of Bibles available throughout Africa. Thanks to contributions to the fund from Tyndale House Foundation and others, Oasis is already experiencing a significant uptick in their ability to fill larger Bible orders and expand distribution to new countries including Malawi, where a small network of schools received over one thousand Bibles. Oasis is currently in discussion with more than fifty new organizations, school networks, and denominations who are looking for Bibles and other Christian literature.

**TESTIMONY:** *“The pilot phase of the School Bible Program in Malawi proved successful. Through their Bible clubs, teachers and children have been mobilized and equipped with the Bibles to grow their faith and help address harmful practice.”*

## Biblica

In the 1970s, Tyndale founder Ken Taylor started Living Bibles International (LBI), a collaborative effort to translate The Living Bible into the world's one hundred most-used languages. In 1992, LBI merged with the International Bible Society to form an expanded organization now known as Biblica. Today, Biblica is working with other Bible-translation ministries to make Scripture available in every language in the world as soon as possible. The old LBI translations are an extremely helpful tool in this effort, but the translations often need to be updated and revised before they can be used as a base for further translation into additional languages. In 2021, Tyndale House Foundation built on previous investments with a \$45,000 grant for completing an update to the Farsi edition of The Living Bible for use by Iranian believers. Pandemic-related setbacks meant the work took longer than anticipated, but the Iranian translators recently celebrated the completion of the printed translation. The next step is to record the audio version, which will begin in 2022 and launch in early 2023.



**“As a young man, I grew up Muslim but became an atheist when I didn’t find truth. I was still hungry for God, so when someone handed me a Farsi New Testament, I began reading it. That’s when the amazing thing happened. I liked what Jesus said, so I kept reading and kept reading. I couldn’t get enough. I started talking to the God I saw in the Bible. My life changed, and my whole family also accepted Christ.”**



## LeaderSource SGA

The mission of LeaderSource is to catalyze and strengthen indigenous movements of healthy leader development and care. Tyndale House Foundation partnered with LeaderSource in the MENA region during 2021 to develop resources in local languages and hold training events where leaders could deepen their faith, strengthen their leadership, and maximize their impact. With COVID lockdowns, the teams expected to hold around 100 training events, but they ended up doubling their expectations, reaching over 3,000 participants. Through LeaderSource's training events, leaders from various denominational affiliations in Egypt, Iraq, Lebanon, Turkey, Syria, Jordan, Morocco, Tunisia, and Algeria developed skills to become and build healthy leaders in their contexts. In addition to challenges related to COVID, local LeaderSource teams face regular persecution and are repeatedly detained by police, confined, tortured, and pressured to recant their Christianity. Yet they hold fast to their faith and endure, praying that God will be glorified.

This has been an incredibly encouraging year for the MENA LeaderSource team as they've watched God draw people to their resources and events and even witnessed one of the officers persecuting the team members turn to Christ. And leaders are diving deeper into their faith and growing because of it. One participant said, *"Our church has always been more oriented around activities and programs. Building into others and building relationships were not part of the culture. We never knew that we needed to build our relationship with God. We only knew how to do services, ministry work, and charity work. We never had the knowledge of a relationship with Jesus until this training."*

# Strategic Publishing Partnership

## STEP Publishers

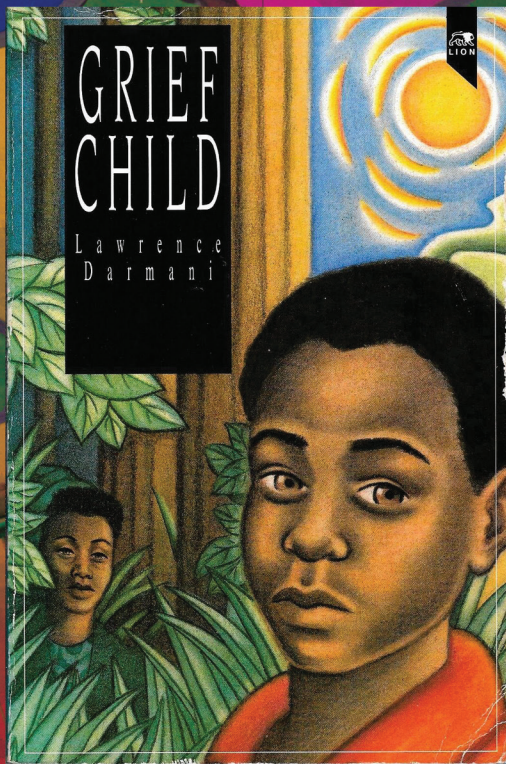
STEP Publishers is a Christian publisher that started in 1979 distributing a monthly magazine in Kenya, Zimbabwe, Uganda, Ghana, and Zambia. In the late 1980s, leadership of the company was handed off to Lawrence Darmani in Ghana, and soon afterward, the publishing house expanded its operations to include the publishing of books. Today, STEP Publishers continues to publish many Christian works written by local and international authors and has become a primary supplier for educational institutions, including at the government level. This past year, the Ministry of Education in Uganda chose STEP's recent book *Grief Child* to be provided to all the secondary-education schools in Uganda for the next five years. The book was published in 1992 and won the Commonwealth Writer's Prize for "Best First Book from the Africa Region." It centers around topics of child labor and molestation, faith and trust in God against harmful spiritual forces,

and parental care for children in African societies. Though this opportunity, it was proposed that students and teachers read the book and work through a curriculum that would teach them to wrestle through these topics from a Christian perspective. In order to enter into this commitment with the Ugandan Ministry of Education, STEP needed to publish 35,000 copies of the book and study guide, distribute them to schools, and provide training for teachers. The total amount needed for this project came to \$66,100.

In 2021, STEP Publishers submitted a grant proposal to Tyndale House Foundation, and staff and board members were so excited by the opportunity that the board allocated a grant equaling STEP's total request amount. This support was crucial to STEP's ability to accept the Ugandan government's invitation and begin publishing and training. Through this grant, STEP was able to print 110,000 copies of *Grief Child* and successfully distribute them in schools and bookshops throughout Uganda. Trainings were held with teachers before schools closed due to the COVID-19 pandemic. Even after the country went into lockdown, students were able to continue reading the book and working through the study guide while learning from home. STEP created a platform via

WhatsApp that allowed leaders to monitor which issues teachers were currently discussing and provide support as needed. STEP will publish 35,000 copies of the book each year as new students progress into their secondary-education years.

In response to the project, Lawrence Darmani said, "When we submitted our book to the curriculum department of the Ministry of Education in Uganda, we had no clue that our book would be selected. They usually receive dozens of books from across Africa. We prayed, trusting that the Lord would grant us the opportunity to impact the youth in Uganda with Christian literature. And he did, for which we praise him. Despite COVID-19, the project took off, and although the country entered lockdown and schools closed, we testify of God's goodness for the books that entered the country before the lockdown and the distribution that commenced. Many students took advantage of the lockdown by staying at home and reading profusely. We believe that the Lord is with us in the implementation of this project and that he will continue to use this Christian literature to impact the life of the youth in Uganda."



This past year, the Ministry of Education in Uganda chose STEP's recent book *Grief Child* to be provided to all the secondary-education schools in Uganda for the next five years.

# Grant Review Spotlight

**Stephanie Sleeth**  
Administrative Assistant



It is truly a special blessing for me to work alongside the Foundation team. And perhaps it is even a fun testimony of how the Lord fulfills a small, personal heart dream?! When I was hired to work in the Tyndale Sales department over nine years ago, I was given the opportunity to work with ministries to create custom products utilizing Tyndale Bibles and books. Some of these special projects included helping to develop a children's Bible for summer camp kids, assisting with the creation of an outreach Bible for US cowboy churches and their ministry events, and facilitating the inclusion of oilfield worker testimonies in a custom Oilfield Bible, which are distributed to oilfield workers around the world. It was a joy for me to partner with these various ministries and churches to create resources for gospel outreach and equip believers in their service to the Lord. When I transitioned from this work to a different admin role, a longing remained in my heart to return to ministry engagement work someday. A few

years ago, when Tyndale House Publishers and Tyndale House Foundation merged into one organization, I began to learn more about Foundation grants and the partnerships they have with ministries around the world. Knowing that I still had a longing for this type of work, I began to pray, asking God that if an opportunity should arise to join the Foundation team, I would entrust him to fulfill that dream in his timing.

One of the benefits of joining the team in the month of December was that I had the chance to participate in the grant review process. We spent hours each day reading through several ministry proposals, discussing them and praying for and over them. As a "grant review newbie," I valued all the time spent listening to and learning from the team. The knowledge I gleaned about our ministry partners and their work helped broaden my discernment while I read and evaluated proposals.

Over the past few months, we have had the honor of hosting a few ministry partners in the office for meetings. We have met with grantee partners from Kenya, a local humanitarian organization, publishers working in Eastern Europe and Africa, and an organization

ministering to the needs of vulnerable children around the world. These gatherings have been wonderful opportunities to gain a more comprehensive understanding about each partner's ministry work and to listen to their heart's passion for caring for the vulnerable and reaching them with the hope of the gospel. These meetings have given us the chance to get to know our partners on a more personal level while also encouraging and praying for them as we share together.

In my role, I hope to support and encourage my coworkers and our ministry partners and be an ongoing prayer partner and supporter of Kingdom-building efforts. Personally, my commitment to be faithful to what I'm called to do is ever more strengthened as I read and hear about the amazing work the Lord is doing around the world. I am humbled that the Lord invites us to partner with him and am grateful he has allowed for my ministry work longing to be fulfilled.

**“In my role, I hope to support and encourage my coworkers and our ministry partners and be an ongoing prayer partner and supporter of Kingdom-building efforts.”**

# Grant Systems Productivity

**Lynn Sidler Nupanga**  
Grant Systems Manager



**We seek to give timely and specific details about why applicants were declined. Instead of giving a generic “sorry, we can’t help you” response, we try to give helpful feedback about why we chose not to move forward with an application.**

At the end of 2021, I celebrated six years of working at Tyndale House Foundation. In March of 2021, I entered into a new role working with our grant application and database system. At the time, I did not know a lot about building or managing a software database. However, after some training and practice, I was ready to dive in and see what I could do.

After feeling a little overwhelmed at first, I eventually found my footing and began to get really excited about my new role. I know software and coding may not sound exciting to most people, but I began to see the ways in which I could positively affect our historical database as well as our whole application and review process.

One improvement that we made this year was to redesign our account request process. The account request process is a way for us to glean some information from the inquiring applicant so that we can evaluate whether or not the organization or proposed project fits within our funding priorities. We ask for some general organization information as well as more specific details like mission and purpose

statement, contact information, and a brief overview of the project for which they are seeking funding. This process is important because it is our first introduction to an organization.

Of course, asking specific questions in an application is important, but it is no substitute for effective communication. We make an effort to have a personal relationship with organizations that we work with. In fact, we require a meeting with all new organizations before we can even consider a grant proposal application. While it is the applicants' responsibility to reach out to us to establish a relationship, it is also our responsibility to provide timely and helpful communication throughout the grant process.

We do this by providing information and status updates via email to our grant applicants. After a grant application is submitted, the applicant will receive two emails. The first is a confirmation email letting them know that the application was received and providing some details on further information we may require. The second email outlines our commitments to the grantee. We commit to thoroughly review

their proposal, communicate purposefully and promptly, and pray for each applicant. These three things probably seem like they should be understood. However, you would be surprised by the number of applicants who say that they have never received an email such as this one from a potential funder or experienced what we have described in their interactions with other funders. Applicants have let us know that it is incredibly important to them to receive timely email updates and know that we are committed to communicating well with them.

Another way we have sought to improve our communication is by sending timely and specific notifications regarding our board's decision for each application. This may sound surprising, but many organizations do not even let an applicant know if their proposal has been declined. We seek to give timely and specific details about why applicants were declined. Instead of giving a generic "sorry, we can't help you" response, we try to give helpful feedback about why we chose not to move forward with an application. Again, we have received positive feedback from applicants that this type of communication is above and beyond what they normally receive from other foundations.

These email communications are set up in our system to be easily customizable and send automatically as we move grant applications through our review process. This has been a big improvement in our system that allows us to communicate effectively and promptly with grant applicants while not being onerous for our staff.

I just hit my one-year anniversary of working with our software system, but I still feel like I have much more to learn and improve upon. I am looking forward to continuing to build on the improvements we have made thus far in order to streamline our grant application process. As with most software, it is supposed to be more efficient than the old paper trail way, but unfortunately, that is not always the case. My goal with our application process and database is to make it as intuitive and efficient as possible for both the applicant and for our staff.

# Transformative Partnerships

**Karen Perlman**

Special Projects Manager



Since the early 1960s, Tyndale House Foundation (THF) and Tyndale House Publishers (THP) existed as separate entities and fulfilled their unique work apart from one another. In September of 2019, the two organizations merged into one entity, now known as Tyndale House Ministries (THM). As Special Projects Manager for the Foundation, a portion of my time is dedicated to working on collaborative projects with the publishing division. In the last year, this part of my role has become one of my favorites for three reasons: intentional partnership, kingdom opportunities, and transformation invitations.

**“When we fulfill these commitments through our work, we accurately reflect Jesus Christ to the world, and that’s when transformation can take place.”**

## Intentional Partnership

I’ve had the privilege to hear from many coworkers in the publishing division how much more connected they feel to the work of the Foundation since the merger. The Foundation staff and board have always felt a sense of connection to THP since it’s through their work that we receive the resources to carry out our mission. As this relationship has expanded, it’s given way to new inspiration for our work, new ideas and opportunities, and a shared sense of partnership throughout the organization.

As a result, we’ve been able to try some new things that have led to increased awareness of the Foundation’s work to the general public, Tyndale authors, potential donors, and grantees. People are becoming more aware of not only the work of the Foundation but our DNA as a ministry. Many intentionally choose to partner with us whether it’s through authoring or purchasing books, sending donations or participating in cause-driven campaigns, or taking time to learn about other ministry organizations working around the world and joining us in prayer for them. This is what

an effective partnership looks like, and it is helping to connect Tyndale to its audience and partners in new ways. I believe this will strengthen our ministry impact and reap rewards for God's global Kingdom in future years.

## Kingdom Opportunities

This new level of partnership brings advantageous benefits for Tyndale. As a mission-minded organization, we desire to have an impact beyond ourselves and specifically for the growth of the Church. The ideas that have been generated and carried out this past year have created opportunities for the Church around the world to participate with God in his redemptive work. One of the projects we collaborated on was sharing the work of Foundation grantees in a THP periodical called *The Church Around the World*, which is distributed to churches throughout North America. When people read the articles in this periodical, they get an in-depth look at the work happening through ministries serving people

in incredibly difficult areas and circumstances. This, in turn, creates an opportunity. What will readers do in response? Will they pray? Will they donate funds? Maybe they'll choose to get involved with an international ministry or support Tyndale by purchasing more books. That opportunity becomes an invitation and an individual responsibility for people to ask God how they can participate in what he's doing.

## Transformation Invitations

Over the last year, I've been wrestling with what it means to be an employee of Tyndale House Ministries. Publishing Christian literature and making grants to charitable organizations are not obviously related. However, I do believe there's a connection point, and it lies within our commitments to publish literature consistent with biblical principles and meet people's physical and spiritual needs through grantmaking. How? Publishing literature consistent with biblical principles is speaking truth through the written word. Giving grants to meet people's physical and spiritual needs is love in action. Jesus himself is truth and love personified. In John 14:6, God

states, "I am the way, the truth, and the life." And he demonstrates love in its fullest form, as stated in John 15:13: "There is no greater love than to lay down one's life for one's friends." What we know from Scripture about truth and love is that you can't have one without the other. That's where I believe the work we do through Tyndale House Foundation and Tyndale House Publishers comes together into this overall ministry. When we fulfill these commitments through our work, we accurately reflect Jesus Christ to the world, and that's when transformation can take place.

Intentional partnership, kingdom opportunities, and transformation invitations are a large part of why my role working with both the Foundation and publishing house has become one I wholeheartedly enjoy and look forward to. It allows me to work in partnership with others to create Kingdom opportunities where Christ is accurately reflected and see both the global Church and Tyndale grow as a result. As we start a new year, I'm looking forward to discovering and stepping into more areas of partnership together and continuing to define the meaning of our shared ministry.

## FOUNDATION BOARD



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Chair of the Board  
Tyndale House Foundation



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## FOUNDATION STAFF



Jeremy Taylor  
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Stephanie Sleeth  
Administrative Assistant



Lynn Sidler Nupanga  
Grants System Manager



Karen Perlman  
Special Projects Manager

# About Tyndale House Foundation

In 1962, Ken Taylor founded Tyndale House Publishers as a way of publishing his book *Living Letters*—a paraphrase of the New Testament Epistles written in everyday, easy-to-understand English. Thanks to early partnership from the Billy Graham Evangelistic Association, the book became a runaway bestseller. In 1963, Ken and his wife, Margaret, started Tyndale House Foundation so that they could give away royalty money from the rapidly increasing sales. Since *Living Letters* was God’s Word, any royalty income should be considered God’s money, they decided. Through Tyndale House Foundation, all royalties from *Living Letters*, *The Living Bible* (published in 1971), and the *New Living Translation* (launched in 1996) have been distributed to mission organizations operating all around the world. ■ In 2001, Ken and Margaret transferred ownership of Tyndale House Publishers to the Foundation, adding millions of dollars in annual dividend payments to the Foundation’s ability to create and strengthen partnerships through grantmaking. In 2019, Tyndale House Publishers and Tyndale House Foundation merged into a single organization and operate today as sister divisions of Tyndale House Ministries. Today, Tyndale House Foundation remains totally committed to the legacy of radical generosity passed down to us from our founder. ■ Current THF president Jeremy Taylor represents the third generation of Taylor family leadership of the Foundation, and he continues to oversee several million dollars in grants paid to other Christian ministries and mission organizations each year. The Foundation is governed by a Board of mission professionals who ensure that the Foundation’s resources are stewarded and allocated wisely. Since 1963, Tyndale House Foundation has distributed over \$110 million (equal to \$234 million in today’s dollars) through grants and program spending, all to the glory of God.

**Tyndale House Foundation makes grants to Christian organizations all over the world. Our funding priorities are intentionally broad, but we prioritize international projects, and we tend to gravitate toward projects that are related to Christian literature, including Christian publishing initiatives. Other funding areas include:**

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**LITERATURE AND PUBLISHING**

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**COMPASSION AND RELIEF**

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**DISCIPLESHIP**

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**THEOLOGICAL EDUCATION**

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**LEADERSHIP DEVELOPMENT**

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**BIBLE TRANSLATION**

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# Strategic International Kingdom Investment

**It is often said that it is harder to give money away wisely than it is to make it.**

Tyndale House Foundation is a wonderful option for Christian givers interested in having their money carefully and wisely distributed to worthy mission organization. We are not a donor-advised fund, but we are able to accept donations from individuals, businesses, or philanthropic organizations with an interest in seeing their funds allocated under the oversight of an experienced and involved board and dedicated staff. Since Tyndale House Foundation has strategic partnerships with hundreds of international ministry organizations, every gift to THF helps advance God's Kingdom and the Foundation's mission to meet people's physical and spiritual needs through grants to other Christian organizations. All grants are carefully vetted and given in a context of partnership with an attitude of prayer.

**Our work is so much more than reading applications and mailing checks. It is built around the principles of generosity, partnership, and prayer—all of which have been embedded in the way we operate.**

To request a meeting, please contact us at [grants@tyndale.foundation](mailto:grants@tyndale.foundation).  
For more information, visit our website at [www.tyndale.foundation](http://www.tyndale.foundation).



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